



HOW TO USE LINKEDIN AS A LEADER



01

Promote Your Initiatives

- Corporate initiatives/partnership
- Nonprofit
- Community improvement program
- Rising leaders you're mentoring



02

Share Your Ideas, Advocate for Causes

- Diversity, equity & inclusion
- Sustainability
- Ending homelessness
- Human rights



03

Ask for Feedback

- Working on a few things... Can I get your input?
- What questions do you have about...?
- If there's anything you'd rather ask in private, PM me.



04

Build Relationships with Peers

Congratulate:

- Awards & professional achievements
- New product release, milestones
- New job or board role



05

Engage with Employees, Customers, Partners

Give the gift of your attention:

- Acknowledge hard work
- Tell stories
- Support and encourage



06

Expand Your Perspective

- Listen to people you wouldn't normally hear from
- Get a new point of view
- See how others are handling a crisis





Want Help?

Schedule a call today
www.proresource.com