



PERSONAL BRANDING QUESTIONS PART 1



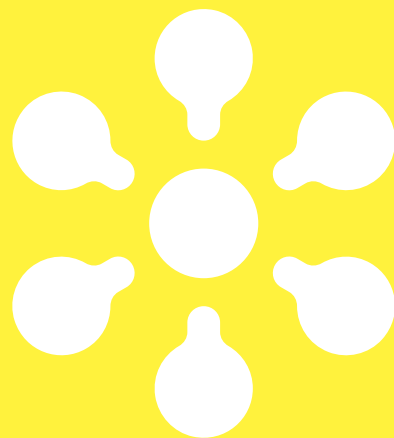


Need to clarify YOUR brand?

**Here are simple questions
to get you started...**

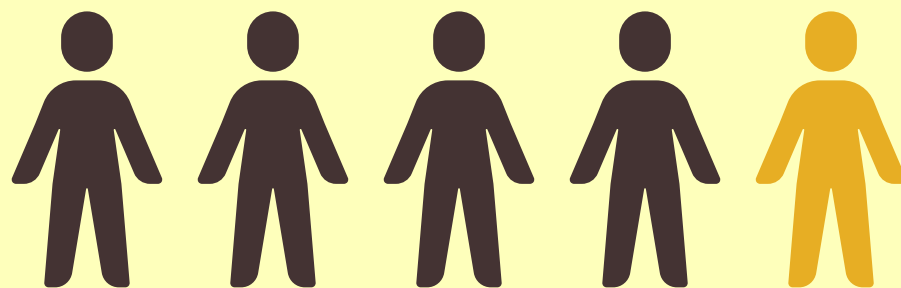


What do you
want to be
KNOWN for?



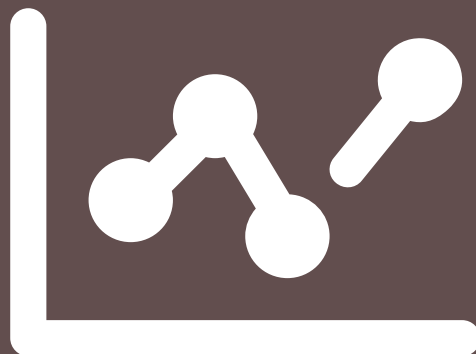


**How are you
DIFFERENT from
others who have
similar expertise?**



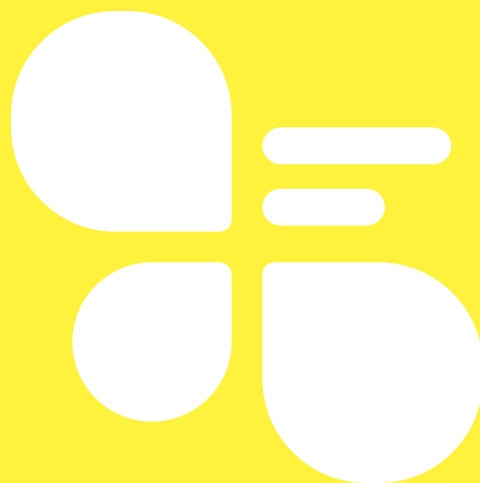


**What stories
can you tell to
ILLUSTRATE
those points?**





Who needs to
hear those
STORIES?





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your brand?
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PERSONAL BRANDING QUESTIONS PART 2



Working on **YOUR** brand?

Think about your voice...



**What are some
catch phrases
you use?**



Do you have
mottos that
you like?



**Are there
regional phrases
you use often?**

Y'all, wicked cool, hella



**How emphatic do
you like to be?**



How do you feel
about emojis?



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PERSONAL BRANDING QUESTIONS PART 3





Working on your brand?

Think about visuals...



What photos do you have that tell your story?

**Giving a keynote, hanging out with your team,
doing volunteer work**



Are there colors you are drawn to?

**Bright colors show energy, blues build trust,
greens for the environment...**



**What style images
best express your
personality?**

**High-energy, elegant,
calming, cartoons...**



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